XIVE News

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VOLUME XX

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XIME'S THIRTEENTH CONVOCATION



The 13th Convocation held on May 9, 2009 at XIME Campus, saw 130 students receiving their PGDM from Mr. Sarosh J. Ghandy, Chairman, Board of Governors. The Chief Guest of the day was Dr. Ganesh Natarajan, CEO, Zensar Technologies and former Chairman, NASSCOM.



Divya K. Nambiar receiving the award of excellence for scoring the highest CGPA



JUNE 2009

Hansen Menezes receiving the award of excellence for best all-round performance

Prof J. Philip President, XIME Society welcomed the select gathering. In his address, he outlined the persistent efforts put in by XIME in contributing its mite to the internationalization of its management programmes which started with the signing up of MOUs with a number of B-Schools in the U.S and Europe, in 2005.He pertinently pointed to the formation of the Association of BRICS B-Schools (ABBS), comprising of B-Schools from Brazil, Russia, India, China,



Mr. Sarosh J. Ghandy, Chairman declaring the Thirteenth Convocation open



Prof. J. Philip welcoming the gathering

and South Africa, on the singular initiative of XIME. He also expressed happiness at having been able to kick start in September 2008 the first batch of Executive PGDM, a fifteen-month flagship programme meant for managers with at least five years experience.

Prof. R. Venkataraman, Director, presented the Annual Report, focusing on the academic activity highlights and student achievements.

While warmly congratulating the Graduates, Dr. Ganesh Natarajan, the Chief Guest in his address exhorted them to be inspired to make a difference in the environment they work. He wanted them to focus on domain skills and on what they really wanted to achieve. He impressed upon them the imperative need to be passionate and committed to whatever they pursue in life, as the opportunities of the past may not be the opportunities of the present.

The Chief Guest presented the Awards of Excellence to Ms. Divya K. Nambiar for scoring the highest CGPA and Mr. Hansen Menezes for best all-round performance.



Chief Guest Dr. Ganesh Natarajan delivering the Convocation address

BOOK RELEASE

The occasion also saw the release of a unique book <u>Global Management Education-Country Studies</u>, a compendium of select papers on management education world-wide, ably edited by Prof. J. Philip and Prof. C.P. Ravindranathan. The book was formally released by Prof S.L. Rao, Chairman ISEC and former Director-General of NCAER.

The book, probably the first of its kind, focuses on management education – its genesis, growth and prospects - covering a large number of countries including USA, UK, France, Germany, Italy, Australia, Brazil, China, Russia, Korea, Indonesia, Malaysia, South Africa etc., and the impact on the internationalization of management education. All stake holders in management education will find the book extremely valuable. Those who are interested can buy the book from XIME.



Prof. S. L. Rao releasing the book 'Global Management Education - Country Studies'



Dignitaries with the released book

PROF. C.P.RAVINDRANATHAN PRESENTS A PAPER AT BROWN UNIVERSITY, USA

Prof. C.P. Ravindranathan has done XIME proud by presenting a paper entitled 'India- A Paradigm for Managing Complexity' at the seminar hosted by Watson Institute of Management Studies, Brown University, U.S.A. on April 30, 2009. Hearty congrats to Prof. Ravindranathan.

Such programmes are bound to connect with B-Schools across different geographies. In this year of XIME's internationalization efforts, such endeavors will no doubt act as a catalyst.



Prof. C. P. Ravindranathan

REPUBLIC DAY CELEBERATION

The Republic Day was celebrated at XIME with patriotic fervour and zest. The nation's pride, the tricolour national flag was hoisted by the Chairman, Mr. Sarosh J. Ghandy. In his inspirational address, Mr.Ghandy urged the students to maintain a positive outlook even though the current scenario points to the contrary. Prof. J. Philip, the President, dwelt on the importance of culture and exhorted everyone to remain one among the best. Merin Jose and R. Balaji representing the student community spoke as to what Republic Day meant to generation Y.

The Republic Day celebration saw the entire faculty, staff and students in traditional attire, which reiterated the fact that such celebrations encourage us to live Indian, feel Indian and think Indian.

ENTREPRENEURSHIP DEVELOPMENT PROGRAMME

XIME organized a five-week Entrepreneurship Development Programme with the assistance of Hewlett-Packard India from 9th March 2009. The 21 participants included budding entrepreneurs and people with work experience. The unique feature of this programme was that three foreign delegates - two from China and one from Russia- participated in it. It is worth mentioning here that this is the fourth such programme.

The participants shared their experiences on successes and failures in small enterprise management during the business plan presentations. These were found highly energizing and beneficial by the

participants in giving concrete shape to their business plans on the anvil.

Hewlett-Packard's willingness to extend financial assistance for a further period of three years speaks well of their interest as a responsible technology company in promoting entrepreneurial initiatives undertaken by higher educational institutions like XIME. The programme is particularly addressed to members of marginalized communities.



WORKSHOP ON 'FIRST TIME MANAGER'

XIME, in partnership with the PSG Institute of Management, Coimbatore, conducted a two-day workshop on 'First Time Manager' on the 22nd and 23rd of February, 2009. The venue for the workshop was the campus of the PSG Institute of Management itself.

The objective of the workshop was to nurture young managers in cross functional capabilities, to provide a fast track course to the first time managers to adapt to corporate culture and to foster the skills needed to handle people, policies and pressure.

The participants comprised of management students, academicians, supervisors and first time managers.

KNOWLEDGE MANAGEMENT WORKSHOP

The sixth workshop on Knowledge Management was conducted at Xavier Institute of Management and Entrepreneurship (XIME) on 9th and 10th January, 2009. The key resource person for the workshop was Dr. T. Kanti Srikantaiah, Director and Professor, Centre for Knowledge Management, Dominican University, Illinois, USA.

Twenty one participants from various industries like Hindustan Aeronautics Limited (HAL), Defence Research & Development Organisation (DRDO) etc. and academic institutions attended the workshop. Prominent professionals from the industry like Mr. A. Kottai, Head- KM/ECM Services, Technologies

Excellence Group, Tata Consultancy Services; Ms. C.S. Shobha, Senior Manager, Perot Systems and Ms. Maria Christine, Lead KM, Honeywell Technologies Solutions addressed the participants highlighting the growing importance of Knowledge Management in learning and innovative organisations.

They also shared valuable experiences about the implementation of Knowledge Management in their own organizations. The programme concluded with an interactive session on how the most important resource of the organization, namely the people can benefit from Knowledge Management.



Dr. T. Kanti Srikantaiah of Dominican University, USA at the KM Workshop

speaking

FOUNDATION DAY CELEBRATION

XIME celebrated its Foundation Day on April 4, 2009. The chief guest of the function, Mr. Paul Abraham, COO, Indus-Ind Bank, Mumbai gave away the coveted Maria Philip Memorial Best Speaker Award to the winner of the keenly contested debating competition, Mr. Shehravant Arjun of the junior batch. The



addressing the gathering

Barrister MK Nambiar and Maria Philip Scholarships of Rs. 1 lakh each were awarded to Ms. Nisha Karunakaran and Ms. Hemamalini S, both of the junior batch by the key note speaker of the day Prof. G. Anand Anandalingam, Dean of Robert H. Smith School of Mr. Paul Abraham, COO, Indus-Ind Bank Businesss, University of Maryland, USA.



Prof. G. Anand Anandalingam of Robert H. Smith School of Businesss, USA speaking

PLACEMENTS

Placements for the graduating students started in the last week of February 2009. It is creditable that despite the brutal economic downturn, we have been able to place 70% of the 13th batch in reputed companies by mid May 2009. No doubt this time it has been understandably stretched, but we are confident that 100 percent placement could be achieved by June 2009.

A partial list of companies who visited our campus for placements in 2009 vis-à-vis 2008 is given below:

2009

Bank of Maharastra Central Bank of India CoreEI **Envision Financial** Systems Finitiatives FirePro Systems Geodesic Techniques ICICI Bank IDBI Bank John Distilleries

Mahindra & Mahindra Auto **M**phasis Oracle Right Horizons Sami Labs Srinivas Finance Stylus TCS e-Serve Vaatsalya Vignani Technologies Vodofone

2008

Akzo Nobel Amba Research Ashok Leyland **CGSL** Coffee Day CTS Dalmiya Cements Firstsource **GMR HCL** Technologies ICICI Infosys Ingram Micro Indian Oil Corpn. Ltd

Kotak Group Maersk Mahindra & Mahindra Auto MindTree Mphasis EDS Satyam Sifv Sonata Software TCS TELCON UB Group UBS Vedanta Resources Vodafone Wipro Infotech

COMING EVENTS

♦ New PGDM Batch

120 budding management career aspirants of Batch 15 of the two year PGDM programme will be ushered in with a mandatory six-day long orientation starting on 22nd June 2009. We are happy that a near gender parity could be maintained (almost 50:50) in the 2009 admissions. We wish all the new buds the very best in their journey towards the career destination.

♦ PG Programme in Construction Management (PGPCM)

The fifth batch of the one year, 30 students strong, AICTE approved programme in Construction Management will kick start on Monday, June 29, 2009. In the surge of infrastructure development of the country, this programme will provide the cutting edge for engineers / architects.

The salient features of this programme are:

- AICTE approved
- Exclusively meant for Engineers and Architects
- 3 terms offering 22 courses and one term for industry project
- 11 weeks per term classroom learning in a high quality business school environment
- infrastructure development of the country, this programme will provide the cutting edge for AICTE approved programme

 In South India, as far as we know, we are the only management institute to offer such an AICTE approved programme

♦ Exec. PGDM Batch II

Regular classes for the second batch of the prestigious AICTE approved 15-month Executive PGDM Programme will commence on 29th June 2009. This course is for executives with a minimum of 5 years experience. It includes a three-month industrial project, an international industrial and educational tour.

♦ Programme on 'Managing Management Schools'

XIME is hosting at its campus a flagship four-day programme entitled 'Managing Management Schools' meant for heads/administrators of B-Schools/Staff Training Colleges from June 24-27, sponsored by the Association of Indian Management Schools (AIMS)

Supported by a strong and experienced group of resource persons, this can prove to be a golden opportunity for heads/administrators of B-Schools, Staff Training Colleges etc. to refresh their precepts, share their experiences and have a bird's eye view of what is happening in the management scene, both academic and professional.

LAURELS FOR XIME AT IGNISENSE-09, FEST IN SIIB PUNE

XIME team comprising of R.Amritha (II year PGDM) and R.Balaji (Ex-PGDM) participated in the marketing event called "Sellular". This event had a case study on "Mobile Value Added Services" of BSNL and its competitive positioning in the MVAS market. In the final round XIME competed against noted B-Schools like IIFT- Delhi, NMIMS, Sailesh Metha business school (IIT Bombay) and Sydenham B-school from Bombay. XIME team came out victorious and won the first prize of Rs. 20,000 and merit certificates. (The second prize went to IIFT-Delhi.)



R.Amritha and R.Balaji

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